

Building a Neighborhood Management System

I. Block Level Activities

- Block “curb appeal” projects
- New neighbor welcome parties
- Clean-up events
- Open houses and other events
- Block groups (formal and informal)

II. Neighborhood-wide Initiatives

- Marketing campaigns
- Pride-building and history programs
- Neighborhood festivals
- Communications efforts (newsletters, e-mail lists, etc.)
- Social events
- Neighborhood associations

III. Leadership Development

- Workshops and seminars
- Resident leadership training programs
- Mentoring projects
- Hands-on training initiatives
- Homebuyer education and linkage programs

Based on the work of Dave Boehlke, Jon Gonzales, & Marta Howell – 2001 Neighborhood Reinvestment Training Institute